



TENSAR[®]

Earth Technologies, Inc.

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The Tensar Corporation Acquires Geopier Foundation Company

ATLANTA, GA – August 6, 2002 – The Tensar Corporation, the leading U.S. manufacturer of high performance polymeric products, announced the acquisition of Geopier Foundation Company, Inc., the industry's only provider of intermediate foundation systems.

Tensar is the premier provider of specialty products and engineering services used for cost-effective site development of commercial, residential, industrial, and municipal properties as well as in transportation and environmental infrastructure. The acquisition of Geopier Foundation Company and its patented Rammed Aggregate Pier™ soil reinforcement technology enables The Tensar Corporation to offer the market's only complete package of pavement, earth retention, and foundation systems.

"Geopier® provides an intermediate foundation solution that is unique and an excellent alternative to traditional foundation support approaches," said Phil Egan, President and C.E.O. of The Tensar Corporation. "Their technology and expertise mesh well with our existing systems and will allow our engineers to design with multiple systems that work together."

Like Tensar® Geogrid and the company's Mesa® Retaining Wall Systems, the Geopier foundation system provides a "faster, less expensive, and better" alternative to traditional construction methods. The Geopier foundation system is a vertical soil reinforcement system, while Tensar Geogrids provide horizontal soil reinforcement in such applications as Mesa Retaining Walls. The Geopier technology is typically used to support buildings up to twenty stories tall. And in many applications, it offers a cost-effective alternative to deep foundations or overexcavation and replacement strategies. Because the Geopier system is not prone to liquefaction, it is particularly effective for seismically active areas like California.

About The Tensar Corporation - The Tensar Corporation is a full-service provider specializing in site development solutions for common earthwork problems affecting the cost of pavements, parking lots, or building structures. Its solutions are based on proprietary engineered systems that incorporate unique products, services, and application technologies.

About Geopier Foundation Company - Geopier Foundation Company specializes exclusively in the design and construction of the Geopier foundation system. The firm's patented Rammed Aggregate Pier soil reinforcement technology was invented in the mid-1980s to provide a cost-effective alternative to traditional overexcavation and compaction methods. For more information on the Geopier foundation system, visit www.geopiers.com.